



**DM&A Completes Administration of a Class Action Lawsuit Against The Art of Shaving Retail Shops and Barber Spas for Recording Customers' Personal Information**

DM&A recently completed the administration of a the class action lawsuit against Art of Shaving (TAOS) retail shops and barber spas in California. The lawsuit, *Dunney v. The Art of Shaving, et al.*, alleged that in violation of California law, TAOS retail stores requested and recorded personal identification information (telephone and address) from customers who paid for merchandise using a credit card. The settlement required the company to modify its credit card processing procedures to comply with California law and compensated class members with a \$10 gift card for use at any TAOS retail store.

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